I am strongly against the use of cellular phones on airplanes. I have close to a million miles logged on United and I annually attain 1K status with United. I do not want to be forced to listen to the conversations of my travellers which, if cellular phones are allowed on planes, I will be subjected to. Airplanes are one of the few public places where one does not have to listen to someone bellowing into a phone. I have, or have asked a flight attendant, to ask people on airphones to be quieter so that I can have a conversation with my seatmate or work.